## **PARTNER FACT SHEET**



### **Projected Impact**



Contribute to the protection and conservation of the 1,844 hectares of Warkolor forest and its wildlife through sustainable ecotourism activities.



Establish a privately funded ecolodge facility worth \$632,824 that will generate \$215,816 in new revenue by the end of the project.



Create and sustain a total of 167 jobs.



### **About Libassa Ecolodge**

Located in and contributing to the protection and conservation of Liberia's Warkolor forest and its wildlife, <u>Libassa Ecolodge</u> (Libassa) is developing sustainable ecotourism activities that will benefit the surrounding communities through new business and economic opportunities. Libassa will provide sustainable revenue opportunities through capacity building and the creation of 167 direct jobs during construction and operation of the ecolodge.

#### **Co-Investment Partnership**

The USAID-funded West Africa Trade & Investment Hub (Trade Hub) awarded a \$262,124 co-investment grant to Libassa to protect Liberia's unique primary forests, endemic and endangered wildlife, and cultural heritage though a private-sector driven ecolodge investment project. The model has the potential to be replicated in all of Liberia's national parks and forest reserves. The 3.5-year partnership with the Trade Hub (from August 2021 to February 2024) will aid Libassa in establishing a privately funded ecolodge facility, contributing to the protection and conservation of the 1,844 hectares of the Warkolor forest and its wildlife through sustainable ecotourism activities. Libassa will follow the government's protocol for ensuring sustainable development throughout all stages of the project and growth of the business model, from construction to day-to-day operations.

# **Partnership Opportunities**

This partnership aids the vision of Libassa to be the most sustainable, eco-conscious, wildlife-friendly, and responsible ecolodge. Further, it enables Libassa to maintain a mission centered around nature conservation by inspiring responsible ecotourism development in Liberia. The creation of a well-managed ecolodge established in a protected area of the Warkolor Forest enables Libassa to simultaneously preserve an area of the forest while bolstering the local economy by establishing sustainable jobs for surrounding communities, as well as generating new revenue.





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