PARTNER FACT SHEET

Projected Impact



Train and monitor approximately 400 health workers in Louga by 2023



Enable access to telemedicine solutions to 39,028 people in the medical district of Louga by April 2024



Increase private sector investment in the health sector by \$454,900 by May 2024





Workshop with Louga Hospital Director and Staff

About GAINDE 2000

Created in 2002, <u>GAINDE 2000</u> is an information technology (IT) company based in Senegal. The company develops a wide range of solutions and specializes in trade facilitation and digitalization of administrative formalities. GAINDE 2000 supports governments and organizations in Senegal and Africa in the dematerialization process by providing business solutions, advanced digital platforms, and IT infrastructure for professional services. GAINDE 2000 also established a Digital Certification Authority (PKI) and developed cybersecurity expertise. In June 2012, GAINDE 2000 received the United Nations Public Service Award (UNPSA) for improving public services. The organization is made up of various specialized departments working in synergy through the process management system and has been certified ISO 9001 and ISO 27001 since 2013.

Co-Investment Partnership

The USAID West Africa Trade & Investment Hub (Trade Hub) awarded Gainde 2000 a co-investment grant of \$220,310 to build a telemedicine solution to help vulnerable populations digitally access medical services—specifically Reproductive Maternal, Newborn, Child and Adolescent Health (RMNCAH) services—in Senegal. The investments will help improve access to medical services in rural areas and introduce telemedicine solutions in the country's health system. The co-investment will facilitate access to telemedicine for 83 health centers—covering more than 50 percent of the 155 centers located in the Louga region—and deliver online services to 39,028 women, children, and adolescents in the region. By implementing a digital system for training and coaching 400 health workers, Gainde 2000 will increase private sector inclusion and investment in the health sector by \$454,900 by the project's end in May 2024.

Partnership Opportunities

The Trade Hub co-investment will impact Gainde 2000 and the health care system in Senegal by allowing the company to develop and deploy a telemedicine solution. In addition, it will improve the mobilization of the health system stakeholders for the introduction and nationwide rollout of an innovative solution that will be helpful to increase access to RMNCAH services. This project could serve as a blueprint and catalyst to attract other private investors and innovations for the Senegalese health sector.



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