

PARTNER FACT SHEET



Projected Impact



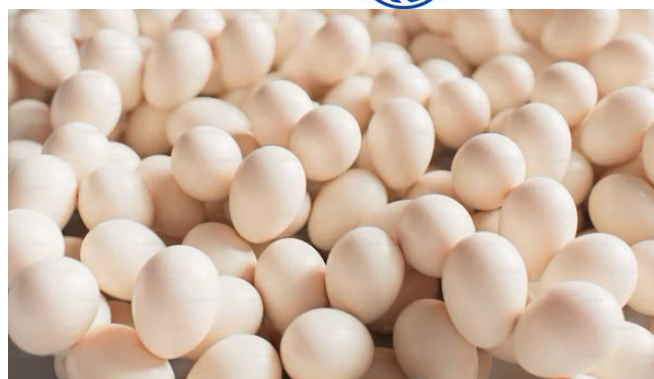
Establish a modern poultry-for-egg production facility with a maximum production capacity of 210,000 eggs per day.



Generate \$2 million in sales revenue by April 30, 2024.



Create 50 new jobs and train 38 technical staff in egg production standards.



About Caspian Holdings

Caspian Holdings (Caspian) is a privately owned Liberian holding company that specializes in managed service delivery, including construction, solar technology, industrial imports, and waste management, with plans to expand into agriculture, palm oil, and clean energy. The mission of Caspian is to accelerate the development of the Liberian economy, its people, and its infrastructure, through projects that drive significant growth in the country.

Co-Investment Partnership

The USAID-funded West Africa Trade & Investment Hub (Trade Hub) awarded a \$1 million co-investment grant to Caspian to build a modern egg production facility in Bong County, Liberia, capable of meeting up to 50 percent of the market demand for eggs in Liberia, reducing the country's dependence on poultry and egg imports and strengthening food security and nutrition. Over the length of partnership (January 2023 to April 2024) Caspian will construct a vertically integrated poultry-for-egg facility that will locally produce higher quality eggs and meat at a lower price, creating a long-term, sustainable source of affordable proteins. The "Ovation Project" will create 50 new direct jobs and employ 150 vendors who will be engaged and supported by Caspian (67 percent women and 50 percent youth). Caspian will, additionally, train 38 technical staff in egg production standards. As a by-product, Caspian Holdings will also supply smallholder farmers in the county with low-cost fertilizer (poultry manure).

Partnership Opportunities

The Trade Hub's co-investment partnership with Caspian will de-risk the transaction, enabling Caspian to attract additional private investment capital of about \$4 million from IDEA UK. At present, Liberia imports 95 percent of its egg and poultry needs such that only 5 percent of population expenditure on poultry benefits local producers. Caspian is filling the void in local production with proven technology solutions for large-scale poultry-for-egg production and strategic partnerships in poultry feed imports, high-quality layer breeds, and market linkages to support local distribution. With additional investment, Caspian will be able to further recruit and train staff in egg production standards, expand distribution channels, and further scale operations.



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