

PARTNER FACT SHEET



Projected Impact



Organize 1,440 maize farmers into 144 equal-sized cooperatives in Niger State to cultivate 2,880 hectares (ha) and generate 10,080 metric tons (MT) output per year



Process and mill a total of 10,080 MT of maize in two years.



Generate \$8.144 million in sales (\$6.85 million national, \$1.29 million regional sales (export) over the life of the project



Fursa Foods Maize milling production line. Photo credit: Fursa Foods Limited

About Fursa Foods Limited

[Fursa Foods Limited](#) (Fursa) was established in 2005 as a small-scale agro-processing company in Kano State, Nigeria. The company grew from a ₦50 million equity in 2006 to ₦2.2 Billion in 2021. The company is presently engaged in the commercial milling of maize flour, bran, and starch processing plant at 100 MT/day. Fursa takes great pride in its commitment to quality. Fursa's focus is on ensuring its maize products meet the highest quality standards with the goal of improving food and nutritional security.

Co-Investment Partnership

The USAID-funded West Africa Trade & Investment Hub (Trade Hub) awarded a \$945,600 co-investment grant to Fursa to enable the company to meet the increasing local and export demand for its maize flour, bran, and starch products. Specifically, this project will increase Fursa's existing production by 9,000 MT in 18 months. Through this grant, Fursa will engage 1,440 farmers to produce 10,080 MT of maize, implement efficient post-harvest practices and aggregation methods, and establish a cost-effective haulage system. Further, Fursa will also train its farmers on good agricultural practices (GAP), rent eight collection centers/warehouses (with an average capacity of 1,350 MT) evenly distributed across the eight project LGAs of Niger State. Fursa will then process and mill the maize to produce 7,056 MT of maize flour, 2,016 MT of maize bran, and 504 MT of maize starch to meet Fursa's demand obligation to its Nigerian and international customers.

Partnership Opportunities

This partnership allows Fursa Foods Limited (Fursa) to produce and process 10,080 MT of maize and sell 7,056 MT of maize flour, 2,016 MT of maize bran, and 504 MT of maize starch within Nigeria and the West African market, as well as create 90 new professional-level jobs and sustain 1,440 existing farming jobs. Also, Fursa will optimize its website to allow e-commerce to facilitate the trading of its maize flour, bran, and starch. The strategic partnership with the Trade Hub will allow Fursa to operate at over 65 percent of its plant's capacity within the life of the project as against the initial 30 percent production capacity. Further, it will make Fursa a key player in the flour, bran, and starch sector in northern Nigeria, consequently, increasing its market share in Nigeria from 1.64 percent to 2.27 percent.



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