

# PARTNER FACT SHEET



## Projected Impact



Improve the means of production for female producers to grow 408 tons of tomatoes, peppers, and onions by 2022.



Increase the average monthly income of female producers by 10 percent, from 132,000 CFA (\$224) to 146,000 CFA (\$248) in 2023.



Generate additional income for FSA through the sale of 3,733 additional tons of vegetables during the 2-year project.



*The Trade Hub grant will help FSA to establish year-long, large-scale vegetable production. The company aims to purchase all of its crops from female producers. (FSA photo)*

## About La Ferme Semencière Ainoma

Established in 2006, La Ferme Semencière Ainoma (FSA) is a family-owned seed company that produces and sells field crops, including cowpeas, maize, sorghum, millet, and okra. One of the largest seed producers in Niger, the company has around 100 permanent employees and produces about 800 tons of quality seed annually. In addition to its seed farm, FSA is at the forefront of regional efforts to promote farming as a viable livelihood choice, particularly for women. It runs Operation School Garden, creating gardens in 40 schools across Niger to showcase agriculture and teach schoolchildren valuable lessons regarding nutrition and environmental sustainability.

## Co-Investment Partnership

The USAID-funded West Africa Trade & Investment Hub (Trade Hub) awarded an \$461,526 co-investment grant to La Ferme Semencière Ainoma (FSA) for vegetable production and the empowerment of rural women in Niger who have been impacted by the COVID-19 pandemic. The 2-year project will extend FSA's activities in its value chain through the expansion of its production area and the installation of an irrigation system. These advancements will allow FSA to produce products year-round, guaranteeing an income for female producers while also contributing to the achievement of Niger's food security objectives.

## Partnership Opportunities

The COVID-19 pandemic has caused a loss of income and productivity for both FSA and female vegetable producers. Under this project, the Trade Hub grant will provide collateral to secure additional investment to expand the company's land use, improve its infrastructure by adding 100 hectares (ha) to the 140 ha already being utilized, and increase its market share. The installation of a drip irrigation system will also allow FSA to transition from a seasonal production to a yearlong one. As a result of these improvements, female producers will experience an increase of their revenue and sustainable source of income.



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