

PARTNER FACT SHEET



CCPHN_COOP-CA

Projected Impact



Grow CCPHN's annual potato production from 200 tons to 300 tons, and increase producers' yields from 20 tons/ha to 30 tons/ha by 2023.



Enable 500 producers to increase their income by 140 million CFA (\$238,000) over one season, or 280 million CFA (\$476,000) over the 2-year project duration.



Create and sustain 120 fixed-term positions, including 50 existing jobs and 70 new jobs, and 500 temporary jobs in the potato value chain by 2023.



Potatoes are produced in all regions of Niger over an area of 5,671 hectares, with an average yield of 24.4 tons per hectare.

About CCPHN

Confédération Coopérative Paysanne Horticole Niger (CCPHN) is an agricultural cooperative established to enhance Niger's production of horticultural products, particularly potatoes. Along with its partners, CCPHN works to develop potato cultivation—production, harvesting, storage and marketing—to motivate producers to apply good practices and obtain quality products and better remuneration.

Co-Investment Partnership

The USAID-funded West Africa Trade & Investment Hub (Trade Hub) awarded a \$463,158 co-investment grant to Confédération Coopérative Paysanne Horticole Niger (CCPHN) to strengthen its potato production, storage, and sales capabilities, and help offset the negative effects of the COVID-19 pandemic. The project has numerous objectives, including reinforcing CCPHN's storage capacity by building a warehouse holding up to 1,000 tons of potatoes, building a 140 KW solar photovoltaic power capability to reduce energy storage costs by 70 percent, and selling 1,700 tons of local potatoes each year, including 300 tons from CCPHN's production and 1,400 tons purchased from 500 producers. The project will create and sustain 120 fixed-term employment opportunities, including 50 existing jobs and 70 new jobs, as well as 500 temporary jobs in the potato value chain by 2023. BAGRI Niger (financial assistance of \$583,200 and ASF CH (technical assistance) also support the project.

Partnership Opportunities

Potatoes are a common staple in Nigerien households, well regarded for their texture, taste, and versatility in numerous recipes. Despite the strong demand, potatoes are usually only available between January and June. As a result, there is a shortage of supply in the remaining months causing a loss for farmers and the Nigerien economy. This project not only seeks to increase the number of growers but also build storage capacity to help offset the seasonal losses. Increased marketing will also grow consumer demand, particularly with low-income consumers who still view potatoes as a luxury.



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