

Projected Impact



Increase out-grower and farm productivity by creating 142 jobs (52 percent of them for women and 30 percent for youth)



Install American-made food processing technology (valued at \$1.3 million)



Generate projected annual revenues of \$4.4 million by 2024, of which 60 percent are from exports



Maphlix Trust Ghana Limited is a major player in the food production and processing industry of Ghana while also seeking a beneficial impact on the environment and society. Photo credit: Maphlix Trust/Facebook

About Maphlix Trust Ghana Limited

[Maphlix Trust Ghana Limited](#) is a high-growth horticultural export company focused on growing, packing, and marketing more than 30 crops in vegetable, grain, and root and tuber categories. Apart from the production and export of some major food crops such as yam, orange-fleshed sweet potato, and fresh vegetables and fruits, the firm adds value to root and tuber crops, such as cassava and potato. Maphlix Trust Ghana Limited also offers agronomic and technical services to support its smallholder farmers. Established in 2013, the company's long-term goal is to develop and add value to the remaining food crops that are exported in their raw forms.

Co-Investment Partnership

The West Africa Trade & Investment Hub awarded Maphlix Trust Ghana Limited a co-investment grant of \$970,023 to provide inclusive wealth creation for farmers, including jobs and income growth, through orange-fleshed sweet potato (OFSP) products. The company aims to reach 5,898 metric tons (MT) in annual OFSP production by 2024 by expanding land under cultivation. In the process, and with assistance from the Trade Hub, Maphlix will raise outgrower and farm productivity and create 142 jobs, 52 percent of them for women and 30 percent for youth. The company will contribute private capital of at least \$5.9 million to Maphlix's growth strategy and install \$1.3 million worth of American-made food processing technology. The project will generate projected annual revenues of \$4.4 million by the first quarter of 2024, of which 60 percent will be from exports.

Partnership Opportunities

Maphlix is the leading producer and exporter of OFSP in Ghana, with an 85.5 percent share of the 1,614MT exported in 2020. With the combined demand for OFSP from 16 European buyers estimated to be 13,000MT annually, Maphlix is actively raising capital to grow its production volume. Supporting out-grower growth is capital-intensive, involving pre-financing of inputs and capacity-building extension services. The Trade Hub's grant ensures that Maphlix can provide pre-financing activities to farmers, thus allowing the company to involve more farmers in producing an export crop with higher margins than usual staple crops like maize. Maphlix has evaluated the possibility of obtaining financing for this transaction from private sector sources and has approached investors for an additional round of capital for further expansion of crop production in 2022.



westafricatradehub.com



co-investment@westafricatih.com

