

PARTNER FACT SHEET



Projected Impact



Build a greenfield animal feed mill with a total capacity of 120,000 MT/year.



Source 96,000 MT of raw materials each year from local suppliers, providing them with additional annual revenues of \$24 million.



Generate an annual revenue of \$50 million for the company by 2025, of which 5 to 15 percent will be from exports to West African countries.



Create 138 jobs, notably for both youth and women.



Koudijs Côte d'Ivoire is a leading producer of quality animal feed, with exports throughout Africa, Asia, Europe, and the Middle East. Photo credit: Koudijs Côte d'Ivoire/Facebook

About Koudijs Côte d'Ivoire – SARL

[Koudijs Côte d'Ivoire – SARL](#) focuses on the production, sale, and supply of complete, concentrated, and premix animal feed. The company was founded in the early years of the 19th century and has been producing and exporting animal feed in Africa, Asia, Europe, the Middle East, South America, and Central America. A subsidiary of Royal De Heus, the largest independent family feed production company in the Netherlands, Koudijs has been based in Côte d'Ivoire since 2009 and also operates in Ghana and Uganda.

Co-Investment Partnership

The West Africa Trade & Investment Hub awarded Koudijs Côte d'Ivoire – SARL a co-investment grant of \$799,335 to ensure quality feed, food safety, and the development of independent farmers in the market. As part of the project and partnership, Koudijs Côte d'Ivoire will leverage \$14.5 million for the construction of a new animal feed mill in Abidjan, Côte d'Ivoire, that will have a total capacity of 120,000 MT/year. The project also aims to expand production capacity for animal feed to meet the growing demand, introduce a new products portfolio, and reach new markets in West Africa. The project calls for sourcing 96,000 MT of raw materials each year from local suppliers, which will provide them with additional annual revenues of \$24 million. The project is expected to generate an annual revenue of \$50 million for the company by 2025, of which 5-15 percent will be from exports to West African countries: Mali, Burkina Faso, Niger, Chad and possibly Guinea, Liberia, and Sierra Leone.

Partnership Opportunities

The growing population and middle class in West Africa are demanding more locally produced animal proteins, which requires high-quality feeds for animals to consume. With the new greenfield feed mill in Abidjan with a capacity of 120,000 MT, a new product portfolio of complete animal feeds will be introduced by the company in the West African market. This is a market of 600,000 MT in Ivory Coast and 1.9 million MT in the region.



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