

Projected Impact



Increase garment production and improve efficiency through the expansion and consolidation of garment factory operations.



Generate over \$110 million in cumulative exports by 2025 and attract at least three new global apparel brands to West Africa.



Create over 1,700 new jobs, with the full-time work force consisting of at least 65% women and 35% youth.



Part of DTRT's mission is to "do the right thing" by providing fair wages and safe working conditions for its growing number of workers. Photo credit: DTRT

About DTRT

DTRT Apparel seeks to bridge the gap between what global buyers need and what Africa has to offer. Located in Ghana's capital city of Accra, DTRT's apparel development and manufacturing facility currently employs over 3,000 local workers, nearly 70% of whom are women. By leveraging the global experience of managers, DTRT is accelerating the transfer of knowledge and valuable skills to local staff, thereby developing the next generation of Ghanaian apparel leaders. Beyond offering customers a competitive and high-quality garment sourcing partner, DTRT is committed to having a positive social impact on its staff and the communities in which they work.

Co-Investment Partnership

USAID/Ghana awarded DTRT Apparel a co-investment grant of \$760,000, allowing this regional market leader in apparel manufacturing to leverage additional private investments to expand its existing garment manufacturing capabilities. The co-investment will be key to the company achieving a sustainable run-rate of at least \$100 million in export revenue per annum by 2025, employing more than 5,000 local workers. As part of its USAID Trade Hub partnership, at least 1,700 new jobs will be created, mostly for women, as DTRT scales up its operations and expands its exports to large international clothing brands, including several leading U.S. companies.

Partnership Opportunities

As part of the \$1.5 trillion global apparel industry, Ghana is well positioned to create thousands of jobs, build up the domestic industry, and further develop its export economy. DTRT is at the forefront of driving this growth, seeking to substantially increase exports by 2025 and attract at least three new blue-chip international brands to source from West Africa. Alongside these financial and partnership goals, the company seeks to promote a higher sustainability standard—"do the right thing" (DTRT)—which will model how to treat workers respectfully and support communities in an environmentally conscious manner. Value-aligned potential partners will appreciate the significance of sourcing from African suppliers, as well as the company's export and employment goals through 2025 and beyond.



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