

Projected Impact



Increase the incomes of 7,500 farmers through helping them produce higher-quality crops that command better prices.



Generate \$5.82 million after the first harvest season and \$8.44 million for second harvest season.



Women in PYXERA Global's West Africa Agriculture Resilience Program, which aims for 50 percent of farmers in the program to be either women or youth to ensure their access to such opportunities in agriculture. Photo credit: PYXERA Global

About PYXERA Global

PYXERA Global is a non-governmental organization that leverages public and private resources to strengthen the institutions, governments, and industries that drive economic growth around the world. Founded in 1990, PYXERA Global has worked in over 90 countries, including 20 in Africa.

Co-Investment Partnership

The USAID-funded West Africa Trade & Investment Hub (Trade Hub) awarded a \$500,000 co-investment grant to PYXERA Global to support the launch of its West Africa Agriculture Resilience Program. This program will assist 7,500 farmers cultivating rice, maize, and soybean within Nigeria's Kebbi, Cross River, and Benue States—focus areas for the U.S. Government's [Feed the Future](#) initiative. In support of the 2-year Trade Hub partnership and new program, PYXERA Global will leverage \$1.2 million in resources and capital and work directly with [Dantata Foods](#), one of Nigeria's leading food processing and agribusiness firms. Dantata Foods will bring the smallholders into its outgrower program that supplies them with quality seeds and provides training to increase crop yields. Crops produced through the outgrower program are bought directly by Dantata Foods at competitive prices, resulting in increased incomes for smallholders. Fifty percent of smallholders will be either women or youth.

Partnership Opportunities

PYXERA Global has a proven track record of working effectively with diverse partners, including corporations, to enhance the capabilities of local communities, solve complex problems, and attain mutually beneficial goals. Through its current partnership with the Trade Hub and work with Dantata Foods, the smallholders assisted are anticipated to produce 12,000 metric tons of rice and maize in the first season and 15,000 metric tons of rice, maize, and soybean in the subsequent seasons. The total net income is projected to be \$5.82 million and \$8.44 million for each respective season.

To learn more about investment and partnership opportunities with high-potential companies in West Africa, visit the Trade Hub's Virtual DealRoom at asokoinsight.com/deals/watih/investor



Westafricatradehub.com



co-investment@westafricatih.com