

Projected Impact



Support 750 seed multiplication farmers to produce 3,000 metric tons of high-quality certified seed of different crop varieties.



Maximize yields for over 4,000 smallholder farmers.



Hire and train 300 commercial agents to boost sales of certified seed varieties.



Edun Ibrahim, Marketing Manager for Premier Seed, displays certified hybrid maize harvested from one of Premier Seeds' fields. Photo credit: Premier Seed

About the Company

[Premier Seed Nigeria Limited](#) is engaged in the research, production, processing, packaging, and marketing of improved seeds for farmers in the West Africa sub-region.

Co-Investment Partnership

The Trade Hub, under its [Research and Development](#) intervention, awarded a \$394,000 grant to Premier Seed Nigeria to increase the production and distribution of improved maize, rice, soybean, and cowpea seeds in Nigeria. Through this partnership, Premier Seed Nigeria will leverage \$616,000 of private funds to ensure the production and sale of 3,000 metric tons of high-quality, certified seeds. This will be produced by 750 out-growers in Kebbi, Kaduna, Niger, Benue, Cross River, Delta and Ebonyi States; 70 percent of the out-growers will be women and youth.

Partnership Opportunities

Premier Seed Nigeria Limited is the oldest seed company in Nigeria, with over 25 years of commercial seed production and marketing experience. Through its own initiatives and through partnerships such as with the Trade Hub, Premier Seed has sought to address major challenges facing the agricultural sector, including the high cost of farm inputs, inadequate supply of quality seeds, and farmers' access to markets. The company seeks partners interested in continuing and expanding on this work, as well as investments aimed at scaling up its operations and boosting profitability.

To learn more about investment and partnership opportunities with high-potential companies in West Africa, visit the Trade Hub's Virtual DealRoom at asokoinsight.com/deals/watih/investor



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