PARTNER FACTSHEET



Projected Impact



Mobilize 3,000 farmers to acquire and cultivate 3,000 hectares of farmland, boosting the supply of quality grains in Nigeria.



Provide smallholder farmers with increased access to finance, direct market linkages, and training in improved agronomic and farm management practices.



Increase farmers' current crop yields by at least 30 percent.



Adefunke Desh will leverage part of the Trade Hub's co-investment to upgrade its grain cleaning equipment in Kaduna State.

Photo credit: Adefunke Desh Nigeria

About the Company

Adefunke Desh Nigeria (ADN) is a leader in the Nigerian agribusiness space specializing in the cultivation and processing of grains such as maize, sorghum, millet, and soybeans for local and international consumers. ADN has a solid reputation for the high-quality standards it upholds and supplies grain to Cadbury PLC, Nestlé PLC, Guinness Nigeria, and other specialized feed and food producers.

Co-Investment Partnership

The USAID-funded West Africa Trade & Investment Hub awarded a \$1.7 million co-investment grant to ADN to embark on its expansionary drive to significantly scale its operations in Kaduna State, Nigeria. This project will be instrumental in improving ADN's competitiveness, in turn, boosting the incomes of its partner smallholder farmers and increasing supplies of quality grains. ADN is leveraging \$5.7 million of private funds in addition to the Trade Hub grant to support 3,000 smallholder farmers to acquire and cultivate 3,000 hectares of land. These farmers, as well as aggregators ADN partners with, will supply/produce 17,000 metric tons of maize, soybean, and sorghum under the project, contributing to food security in Nigeria.

Partnership Opportunities

ADN seeks partners on projects focused on market-led job creation, value-added processing, and farm-to-fork market linkages as the company works to improve food security, increase farmer incomes, reduce post-harvest losses, and produce top quality/toxin-free home-grown grains. The company also seeks further investments to help improve its competitiveness and profitability.

To learn more about investment and partnership opportunities with high-potential companies in West Africa, visit the Trade Hub's Virtual DealRoom at asokoinsight.com/deals/watih/investor



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