

## **African Growth and Opportunity Act**

## **Trade Hub Activities Under AGOA**

Provide information and raise awareness about AGOA's and the United States' import requirements.

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- Support West African businesses in exporting to the U.S. market.
- Assist U.S. companies to source goods from West Africa.
- Guide West African countries in implementing the AGOA textile visa system.

## **Reap the Benefits of AGOA**

The <u>African Growth and Opportunity Act</u> (AGOA) is a U.S. trade preference program that allows virtually all goods produced in AGOAeligible countries to enter the U.S. market duty-free. Currently, 39 countries are eligible for AGOA benefits, including all 15 West African countries. Signed into law in 2000, AGOA continues to provide the framework for the U.S.–Africa trade and economic relationship. U.S. imports under AGOA totaled \$4.1 billion in 2020.

As an integral part of the U.S. Government's <u>Prosper Africa</u> initiative, the USAID-funded West Africa Trade & Investment Hub (Trade Hub) provides support to West African businesses and U.S. importers to take advantage of AGOA benefits. The Trade Hub can connect U.S. companies (who want to source goods) to businesses based in West Africa that are vetted and ready to export to the United States.

## Assistance Available to Export-Ready Companies & U.S. Importers

**AGOA services:** Product classification and eligibility status, export documentation and procedures, etc.

**Market access support:** Trade information, access to certifications, introduction between West African businesses and U.S. companies, introduction to U.S.-based customs brokers, etc.

**Compliance with U.S. FDA:** FDA Food Facility Registration and guidance on labelling requirements.

**Assistance to U.S. importers:** Identification of reliable suppliers in West Africa; collection of specification sheets, brochures, copies of certificates; arrangement for samples shipping to the United States; facilitation of deal negotiation; organization of U.S. buyers' visits to West Africa, etc.

For more information, please visit our website and contact us:

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