

CALL FOR PROPOSALS

Co-Investment Funding Available for Innovative Projects Focused on Improving Maternal, Neonatal, Child, and Adolescent Health in Senegal

Application Deadline: December 24, 2021

The West Africa Trade & Investment Hub (Trade Hub), a 5-year, \$140 million trade and investment facilitation activity funded through the U.S. Agency for International Development (USAID), is committed to improving the health of Senegal's women, children, and other vulnerable populations. As part of the USAID-funded Trade Hub's efforts, USAID is looking to co-invest \$720,000 with private sector firms, NGOs, and/or for-profit organizations to address some of the country's most pressing challenges related to improving Reproductive, Maternal, Neonatal, Child, and Adolescent Health (RMNCAH).

To take advantage of this funding opportunity, potential co-investment partners should propose innovative business growth activities in one of the following areas:



Quality Generic Drugs for Maternal, Neonatal, Child, and Adolescent and Health: Projects focusing on (1) increasing the volume and range of locally produced maternal-child-adolescent-health-essential generic drugs available in the Senegalese market; (2) broadening the sub-national geographic distribution of locally produced maternal child adolescent health; and/or (3) applying innovations in maintaining adherence with quality assurance standards and improvements in creative marketing for locally produced RMNCAH-essential generic drugs distributed and competitive in the Senegal pharmaceutical market.

QUICK FACTS

1

Projects must focus on improving reproductive, maternal, neonatal, child, and adolescent health in Senegal.

2

\$720,000 in total co-investment funding is available. Private sector companies (local and international firms), NGOs, and for-profit organizations may apply.

3

Deadline for applications: December 24, 2021, by 5 p.m. WAT.

Questions regarding this call for proposals may be sent to grantstaff@westafricatih.com

New Telecommunication and Information Technologies for RMNCAH Service/Delivery: Projects focusing on (1) increasing the geographic outreach of RMNCAH service delivery through telecommunication and remote electronic access in efforts to connect health care users with RMNCAH service providers; (2) improving patient monitoring, timeliness of care, and provider-patient communications for RMNCAH services within the healthcare system through the utilization of telecommunication and information technologies; and/or (3) expanding the telecommunication and remote information access alternatives for training, supervision, and health worker management for RMNCAH service delivery.

New Ideas to Improve and Increase RMNCAH Services or Outcomes: Projects demonstrating a creative and innovative approach for improving RMNCAH services. Proposed projects should utilize an evidence-based implementation approach with a realistic chance of success in achieving identified objectives.

To learn how to apply, view all information related to the “Senegal Health Activity -RFA” (available in English and French): <https://westafricatradehub.com/co-investment/>