

Projected Impact



Shift 20,000 smallholders in Ghana's Upper West Region from subsistence to commercial farming.



Increase maize and soybean farmers' yields from 2 to 4, and 1.5 to 2.5 metric tons per hectare, respectively.



Generate \$4.76 million in annual exports from Ghana by 2024.



A Warc Ghana agronomist inspects the fields of farmers in the Bono East region who have utilized the company's services to boost crop yields. Photo credit: Warc Ghana

About the Warc Group

The [Warc Group](#), parent company of Warc Ghana, is a social enterprise working to lift subsistence farmers out of poverty through established agricultural production and consulting operations in West Africa.

Co-Investment Partnership

The U.S. Government, through the USAID-funded West Africa Trade & Investment Hub (Trade Hub), has awarded a \$1.2 million co-investment grant to Warc Group to launch "The New African Farmer: Regenerative Agriculture in Ghana" partnership. Warc Group and its consortium of partners, including Corteva, Tata/John Deere, Valmont, the Soybean Innovation Lab at the University of Illinois, and the Innovation Lab for Small Scale Irrigation at Texas A&M University, are contributing an additional \$5.9 million in capital and resources to the partnership. It will move 20,000 maize and soybean farmers from subsistence to commercial farming by increasing their yields through greater access to quality seeds, modern machinery, crop-yield monitoring, and hands-on training in climate-smart agricultural practices. Fifty percent of farmers under the partnership will be women or youth. Read more [here](#).

Partnership Opportunities

Smallholder farmers in West Africa are the backbone of their communities and have the potential to earn increased incomes while contributing to the country's economic growth. Unfortunately, many live in poverty, which is worsened by a lack of quality seeds, modern machinery, training in good agricultural practices, access to finance, and access to markets outside of their communities. The Warc Group has worked effectively with major companies and organizations to counter these challenges and seeks additional partners and potential investors. Its current partnership with USAID through the Trade Hub is expected to generate \$4.76 million in annual exports from Ghana by 2024.

To learn more about investment and partnership opportunities with high-potential companies in West Africa, visit the Trade Hub's Virtual DealRoom at asokoinsight.com/deals/watih/investor



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