

# PARTNER FACTSHEET



CROSSBOUNDARY

## Projected Impact



Leverage a \$1.5 million grant to support a batch of high-impact transactions.



Mobilize and facilitate at least \$14 million in private investment into chosen SMEs.



Create at least 500 new jobs, with increased focus on female staff.



*CrossBoundary will mobilize at least \$14 million in new private investment to a portfolio of agribusinesses* Photo credit: Dreamstime

## About the Company

[CrossBoundary](#) is a mission-driven investment firm that provides investment and economic development advisory services to unlock private capital for sustainable growth and strong returns in underserved markets. CrossBoundary also offers strategic consulting for financial analysis and intelligence platforms, particularly focusing on innovative methods of assessing investment and credit risk in emerging markets.

## Co-Investment Partnership

The Trade Hub awarded a \$1.5 million co-investment grant to [CrossBoundary](#) to increase access to finance for small and medium enterprises (SMEs), which are underserved by the financing products available and face prohibitive transaction costs to raise capital and close financial deals. As part of the partnership agreement, CrossBoundary will leverage the grant to channel at least \$14 million in private investment to a portfolio of agribusinesses that include smaller firms typically ineligible to receive direct funding from the Trade Hub. The financing will primarily be used to help high-potential SMEs in West African countries such as Burkina Faso, Cameroon, Ghana, Liberia, Mali, Nigeria, and Sierra Leone to build operational and cash flow resilience. Fifty percent of the transactions will be earmarked for Nigeria, where as part of the U.S. government's [Feed the Future](#) initiative, the Trade Hub is working to introduce new technology in agriculture. Read more [here](#).

## Partnership Opportunities

CrossBoundary is identifying companies that have the potential to absorb private capital and be matched with qualified investors. Concurrently, it is interested in partnering with quality financial and strategic investors seeking to help unlock private capital for high-potential SME agri-businesses in West Africa.

To learn more about investment and partnership opportunities with high-potential companies in West Africa, visit the Trade Hub's Virtual DealRoom at [asokainsight.com/deals/watih/investor](https://asokainsight.com/deals/watih/investor)



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