

PARTNER FACTSHEET



Projected Impact



Generate \$32 million in exports and \$27 million in smallholder sales



Train 10,950 cashew farmers, suppliers, and processors in good agricultural practices



Create 482 new jobs, with at least 50 percent for women



After every cashew harvest season in Ghana, Red River Foods Ghana provides a bonus payment to cashew farmers to help them fund improvements to their cashew fields, purchase new farming equipment, or support education and healthcare for their families. Photo credit: Red River Foods

About the Company

[Red River Foods \(RRF\)](#) is a leading supplier of cashew nuts, as well as other nuts, seeds, dried fruit, and specialty snacks. Its global operations span 20 countries, including Côte d'Ivoire, Ghana, and Benin. In West Africa, RRF operates its largest corporate social responsibility program, Red River Farmer Optimization, which seeks to increase farmer yields and improve the quality of raw cashew nuts while improving the lives of the farmers.

Co-Investment Partnership

The USAID-funded [West Africa Trade & Investment Hub](#) awarded a \$3 million co-investment grant to support RRF in building a cutting-edge cashew processing facility in Côte d'Ivoire and increasing the volume of cashews sourced and processed in West Africa. For this co-investment project, RRF has committed to invest approximately \$47 million in capital and resources. The strengthening of the farm-to-market cashew production chain in the region will be made possible through RRF's work with 10,950 farmers, processors, and suppliers operating in Côte d'Ivoire, Ghana, Nigeria, and Benin. Working directly with RRF, these partners will benefit from steady and higher incomes, generating an estimated \$27 million in sales to be earned collectively within the project's 3-year timeframe. This partnership builds on the U.S. Government's [Prosper Africa](#) initiative to increase two-way trade and investment between the United States and Africa. Nearly \$32 million in cashew exports is anticipated as a result of on-the-ground activities that aim to boost the production and processing of this valuable commodity. Read more [here](#).

Partnership Opportunities

Cashews account for 67 percent of all tree nut imports into the United States and the global demand for cashew products is on the rise. West Africa is poised to be a world player in the cashew industry, above and beyond simply the largest raw cashew producer. However, significant investment is needed to support farmer training, farmers' access to inputs and equipment, logistics and infrastructure, as well as processing facilities. RRF seeks partners committed to helping West Africa realize its potential as a major cashew kernel exporter and supporting the livelihoods of farmers and others working throughout the cashew value chain in West Africa.

To learn more about investment and partnership opportunities with high-potential companies in West Africa, visit the Trade Hub's Virtual DealRoom at asokainsight.com/deals/watih/investor



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