

PARTNER FACTSHEET



Projected Impact



Create 800 new jobs, placing women in at least 70% of new factory positions and 50% in new supervisory roles.



Generate \$19 million in export value, with at least 80% of exports going to the U.S. market.



Build apparel factories' capacities to scale up and achieve increased exports.



Photo credit: Ethical Apparel Africa

About the Company

[Ethical Apparel Africa](#) is a women-owned international apparel company that provides expert technical guidance, independent quality control, sourcing, logistics, and compliance assurance in West Africa. The company is currently working with [Maagrace Garment Industries Limited](#), a garment manufacturer in Ghana. Maagrace's factory, located in Koforidua, specializes in uniform production for hospitals, hotels, schools, and other sectors.

Co-Investment Partnership

[USAID/Ghana](#) and [USAID/West Africa](#), through [the Trade Hub](#), are providing a \$1.35 million co-investment grant to Ethical Apparel Africa and Maagrace Garment Industries to support the establishment of a model apparel factory in Ghana's Eastern region. The partnership will accelerate women's economic empowerment in the apparel manufacturing industry by setting high standards for fair wages and healthy working conditions for factory workers, who are primarily women. The activity will create 800 new factory jobs, of which 70% will be for women. This co-investment not only aligns with the U.S. Government's commitment to women's economic empowerment, it also advances the goals of the [Prosper Africa initiative](#) through its focus on increased apparel production to meet the demand for healthcare worker uniforms in the United States due to COVID-19.

Partnership Opportunities

Ghana is well positioned to create thousands of jobs, build industry, and further develop its export economy through the \$3 trillion global apparel industry. Ethical Apparel Africa is capitalizing on this potential. Over the next 3 years, the company's business model factory will generate \$19 million in export value, with at least 80% of its exports targeting the U.S. market duty-free under the [African Growth and Opportunity Act](#). The company is now pursuing opportunities to support additional apparel factories in Ghana to develop at a larger scale and improve the livelihoods of 5,000+ factory workers and their families. Potential partner factories should share Ethical Apparel Africa's people-first mindset, ethical commitment, and vision for creating sustainable employment.

To learn more about investment and partnership opportunities with high-potential companies in West Africa, visit the Trade Hub's [Virtual DealRoom](#).



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