

PARTNER FACTSHEET



Projected Impact



Create 1,100 jobs through investments in small and medium enterprises (SME).



Support 8,000 indirect jobs through investing in microfinance institutions (MFI) and 50,000 indirect jobs through SME investments.



Create 20,000 economic opportunities for women and youth.



Increase access to finance for SMEs and MFIs in the region.



Photo: CIM investee SCS International- Mali

About the Company

[Cordaid Investment Management BV](#) (CIM) is the asset management branch of the Netherlands-based Stichting Catholic Organization for Relief and Development Aid (Cordaid), which has been a frontrunner in opening markets to impact investment since 1997.

Co-Investment Partnership

[The U.S. International Development Finance Corporation \(DFC\)](#) has provided a \$14.75 million loan portfolio guarantee for a credit enhancement in addition to [the West Africa Trade & Investment Hub's](#) \$2 million and the Dutch Postcode Lottery's \$1 million first loss grants to Stichting Cordaid, an agency part of Cordaid Investment Management (CIM). The partnership will attract investment into CIM's West Africa Bright Future Fund and create a low-risk framework that encourages private capital to invest along with other impact investors in West Africa. This activity aligns with [DFC's 2X Initiative](#), as at least 30% of CIM's lending will be targeted at women owned/led businesses or those offering products or services that deliver tangible benefits to women. CIM has also heightened its focus on youth to better integrate the region's growing population of youth into local economies.

Partnership Opportunities

The economies in West Africa's Sahel region are among the most fragile in the world. Through this partnership, CIM, the Trade Hub and the DFC are working to combat high rates of poverty, unemployment, conflict and desertification through private sector investments in these areas. Working directly with SMEs and MFIs in Burkina Faso, Guinea, Mali, and Sierra Leone, the project aims to generate up to \$37 million of new private investment into these countries, supporting local economies, creating more than 20,000 direct and indirect jobs, and increasing the value of exports by \$30 million.

To learn more about investment and partnership opportunities with high-potential companies in West Africa, visit the Trade Hub's [Virtual DealRoom](#).



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